



GERDAU TO PARTICIPATE IN STEEL DAYS ON PARLIAMENT HILL

OTTAWA, ON Nov. 10, 2011 – Gerdau will take part in “Steel Days,” a two-day advocacy effort on Parliament Hill to raise awareness about Canada’s steel industry and its important contributions to the country’s economy.

“We are enthusiastic about Gerdau’s participation in Steel Days, and looking forward to the opportunity help raise the profile of this very important industry,” said Roger Paiva, vice president of merchants at the Gerdau steel mill in Whitby, ON.

During Steel Days, taking place Nov. 14 and 15, Gerdau will meet with elected officials from all parties. Topics to be discussed include government adoption of pro-manufacturing policies, including tax measures, programs and regulations that support the industry and continue to spur economic growth through the creation of jobs.

In Canada, steel companies directly employ 25,000 people through their facilities in eight provinces, and create an additional 100,000 spin-off jobs. The industry also generates \$7 billion annually in exports.

“Steel is at the very center of Canada’s manufacturing industry, supporting many of the country’s most important sectors, including automotive, construction, energy, mining and transport,” said Ron Watkins, president of the Canadian Steel Producers Association. “It’s crucial that we work to keep it vibrant.”

About Gerdau

Gerdau is the leading producer of long steel in the Americas and one of the largest suppliers of special long steel in the world. It has over 45,000 employees and industrial operations in 14 countries with operations in the Americas, Europe and Asia, which together represent an installed capacity of over 25 million metric tons of steel per year. It is the largest recycler in Latin America and around the world it transforms millions of metric tons of scrap into steel every year. Gerdau is listed on the stock exchanges of São Paulo, New York and Madrid and has approximately 140,000 shareholders.

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